

News and facts from the GAUDLITZ team and our locations.

We conquer the „land of unlimited possibilities“: U.S.A. mission is launched.

No matter if the game is table tennis, ice hockey, yoga or football: It's getting sporty.

New heads are a breath of fresh air. Our family is growing and growing.

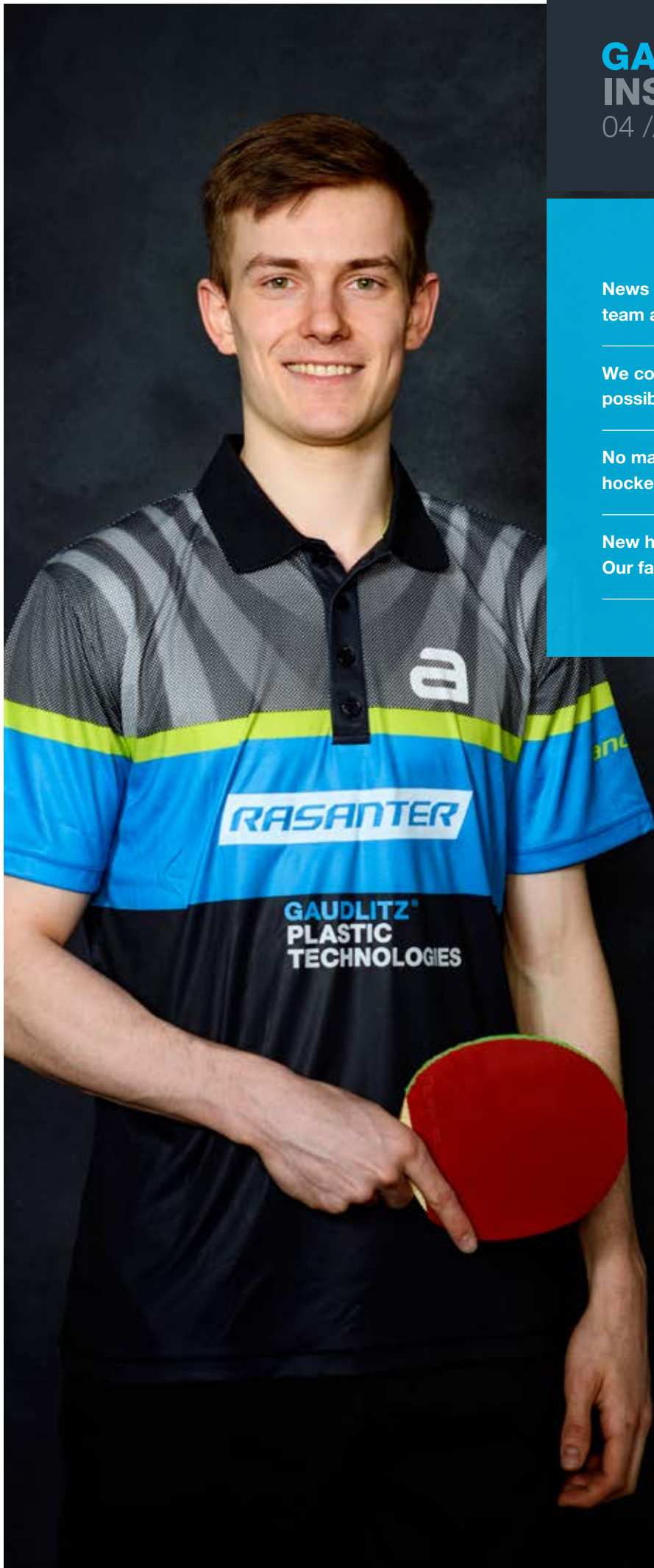




Photo: Ulrike Fräcklein

Niels Roelofsen,
Group CEO GAUDLITZ GmbH

Very sporty...

This year brings the Winter Olympics and the Football World Cup. Back to back highlights. We are successful in our arena, too.

Performance, ambition and strength count in sports. Strengths have to be defined. To achieve a goal you have to train and work hard. In sports victory and defeat are often not separated by far. Falling down is a part of it. Only those who persistently get up again and again, achieve their goal and are successful.

The analogy to sports applies well at GAUDLITZ: maximum performance, flexibility and the attempt to always be one step ahead. Nevertheless, it is good to pause for a moment and look at our successes and our achievements. For example our strategic approach to global development has been very positively received by our customers. Since April, we are officially present in the U.S.A. through GAUDLITZ Inc, where a major order will go into volume production in mid-2019. This glimpse into the future, is highly motivating.

Such success is always the result of a team, in which every single member counts. The overall strength comes from the individuals' respective talents, abilities and a skilful interplay between them.

The critical success factors for our company are you, your loyalty, your teamwork and strong cohesion. With this in mind, as CEO, I am grateful and proud to be able to rely on a magnificent, motivated, worldwide team of employees: Strong GAUDLITZ teamplay!

I wish you a sporty, sunny summer. ☺



Photos: Martin Rehm

Typical man, typical woman?

Many jobs attract well known stereotypes. To show that it can be different young women looked behind the scenes of supposedly male professions, on the 18th annual Girls Day.

Naturally, GAUDLITZ was an active participant. The team led by Petra Müller and Thomas Durst prepared a creative day: Seven girls accepted our invitation and were actively engaged in the workshop: they filed, shaped, and bolted. At the end of the day they had a padlock that they had made with their own hands. Maybe we'll see some of them again. We certainly hope so! ●





Global Player

Worldwide, agile and always excellent: We like these characteristics. GAUDLITZ is proud to have found the Franconian table tennis talent Kilian Ort, an athlete who exemplifies exactly these values.

Kilian is one of the best table tennis players in Germany. With his and his team's skills he has catapulted his home club TSV Bad Königshofen from the fifth league to the German premier table tennis league. Kilian's extraordinary talent is immediately evident: he is a Soldier-Athlete and lives his dream. This dream comprises multiple daily hard training sessions, discipline and frequent participation in tournaments.

Kilian's personal highlight was the German Championships 2018 in Berlin, where only Timo Boll, world number one and table tennis superstar, could stop him in the final.

„I want to be known as one of the best. The 2024 Olympics would be one of the milestones“ says a happy Ort. In 2014 he already took part in the Youth Olympics in China.

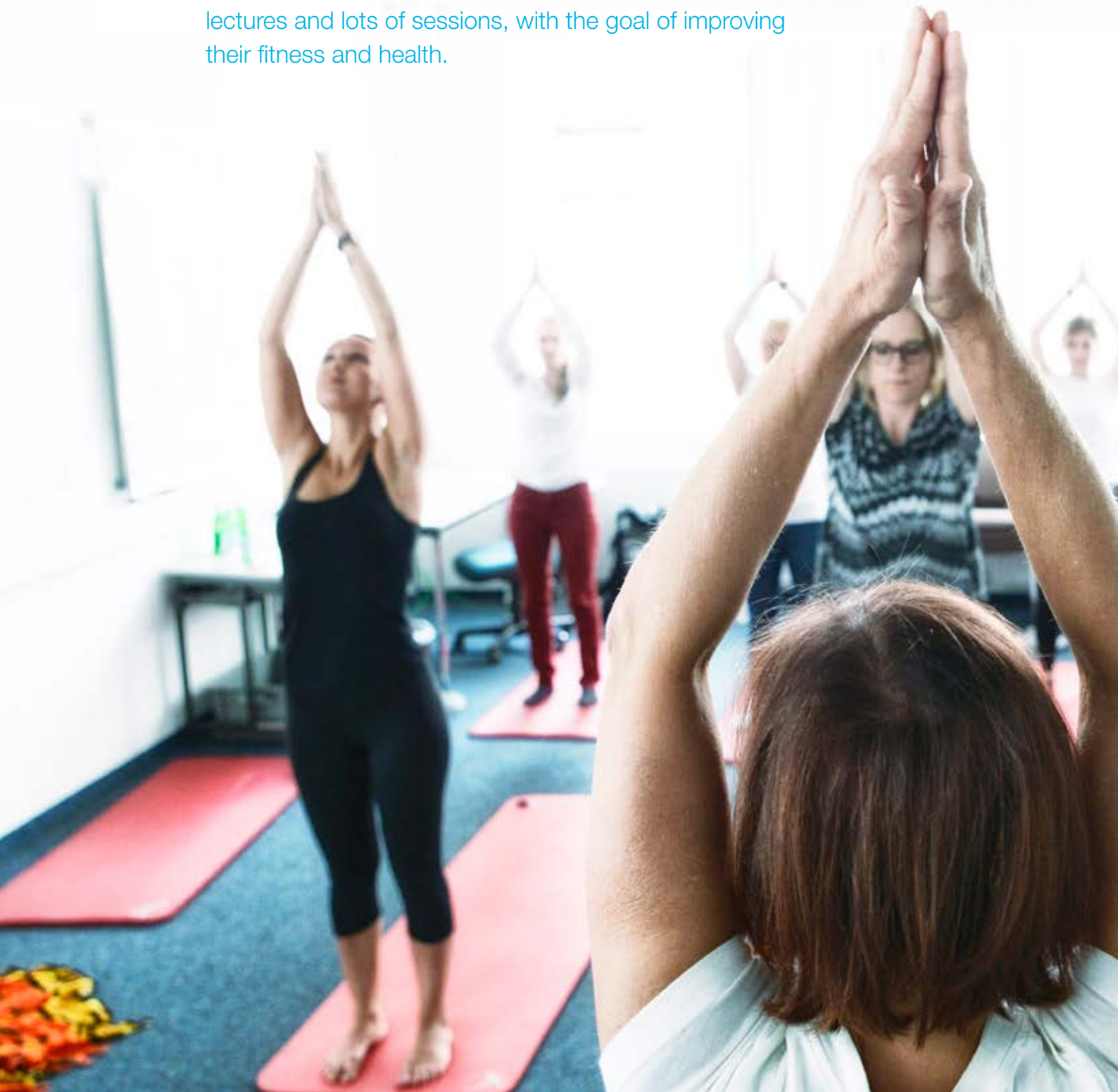
When Kilian is not at the sports performance training centre in Düsseldorf or at his home club, he travels from tournament to tournament around the world. Only at these tournaments do you accumulate the points needed for world rankings.

GAUDLITZ is a partner on his Asia tour. At the Thailand Open he won in the final with his team mate Tobi Hippler and raised an impressive trophy and pocketed respectable prize money. It is Kilian's first international world tournament title in the men's category and another milestone in his emerging professional career.

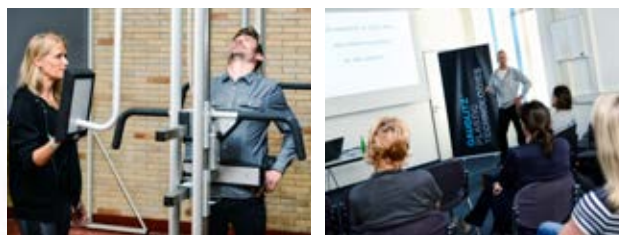
We are very pleased that Kilian Ort visited us in Coburg. In our production halls, where other kinds of precision, technique and speed are important, we obviously couldn't resist playing one or two games with him. 🎾

Happy, fit and fresh

Our first „Good for you-Day“ took place on 17 May 2018 at our headquarters in Coburg. Our employees were invited to choose a personal program to participate in from a great selection of check-ups, lectures and lots of sessions, with the goal of improving their fitness and health.



Fitness training is the most popular sport in Germany: Germans work out three hours a week, on average. Gyms have more than ten million active members. Already 34 percent of all trainers use digital aids such as fitness wristbands, trackers or apps. But: 30 percent of all Germans do not work out at all..



Photos: Martin Rehm

The experts of the Sportland Coburg and the AOK showed us that there are opportunities in everyday life, even during work, to keep fit using various exercises and tricks. (By the way a heavily discounted membership is available as a partnership with Gaudlitz). The interesting and varied sessions and lectures were well attended especially the back training and yoga! During the event fruit baskets were placed in all sections. Fresh smoothies were available on the spot. The event was an ideal opportunity to get new thoughts in terms of health or sports and to exchange ideas in a relaxed atmosphere, because: Health is a person's most important treasure.

The „Good for you-Day“ was a great success! ☺

- > Free Fresh fruit baskets are now permanently provided every Monday for every company department.
- > GAUDLITZ financially supports Sportland Coburg-memberships



On for defence of the title!

There are two important football tournaments coming up: The FIFA World Cup in Russia and the H&R Group Cup in Coburg. In both cases we are title holders.

Moscow, St. Petersburg, Coburg - cities where decisive football matches will take place in the summer. After our GAUDLITZ kickers brought the cup to Franconia last year, we have challenged our colleagues from the H&R Group to compete with us again on the hallowed turf. The company tournament will take place with amicable rivalry on Saturday, 23 June 2018 from 1 pm at the club grounds of SG Rödental (Rosenauer Weg 3, 96472 Rödental). Players and guests are welcome.

That day Germany will play Sweden in Sochi at 8 pm. A live coverage will be available

Place your bet

Our World Cup forecasting game shows that there are other ways to win football. All GAUDLITZ employees are invited to register online and submit their predictions:

www.kicktipp.de/gaudlitz

The best scorers will get a little surprise. Let's keep our fingers crossed for our teams. It will be a sporty summer... 🍀





Photo: Martin Rehm



Photo: Martin Rehm

Analyst 4.0

Fatih Isik is now supporting the management as technical assistant.

The likeable Coburger is passionate about industry 4.0. After completing his degree in industrial engineering with a focus on automotive technology, Isik wants to stay in the area. His core skills lie in analysis of production processes and waste streams, to identify their optimization potential.

„GAUDLITZ has external reputation. I want to evolve with the company.“ ●

On the spot for us

Marcus Ziemer will represent us on site at the customers, with his international experience.

The native Pforzheimer has been working nationally and internationally for GAUDLITZ as Key Account Manager, since mid-April. This closes a strategic gap: Achieving a greater intensity of customer contact.

Ziemer brings long experience as a team leader in the automotive sector and will set up a sales office in the Stuttgart area. The nature lover advocates direct contact and wants to strengthen the bridges between our business partners and GAUDLITZ. ●



Hard work

Four o'clock in the morning. It's still dark outside. His alarm clock rings shrilly: Our HR manager Olaf Strehle gets up to be on time for the start of the shift in our plant. He swaps his office for the machine room, his three piece suit for a boiler suit.

Having arrived in the plant, Olaf Strehle is not alone: With a warm „Hello, I'm Moni!“ Mrs. Krug greets him, not suspecting that the „Undercover Boss“ is standing in front of her. Immediately she trains him in his immediate tasks and gets him up and running on the machines. The curiosity and desire to get more than just a look into production, had long been in the mind of Olaf Strehle: What does everyday life look like for our production employees? How challenging are the daily issues?

Mr. Strehle is busy packing. In his „natural“ professional environment working with his hands is rarely on his daily schedule, although as a docker he used to have to repack coffee sacks. Hard work is nothing new for him. Nevertheless he is glad when his shift is over: „It was an exhausting day. I had great conversations with great people. I want to recommend everyone to do this once. I've learned a lot.“

A new face, but here for a long time

A new smile greets us at the reception desk of the Coburg headquarters: Resmiye Wachinger supports the Front Desk.

Giving guests and customers their first impression, they are the „flagship“ of GAUDLITZ GmbH: our receptionists. New on board: Mrs. Wachinger.

She is not an unknown. Ms Wachinger has been working for GAUDLITZ since 1995. She has gone through various roles in production and is looking forward to her new professional challenges:

„I will have a broad range of responsibilities in the head office that I plan to tackle with pleasure.“ ●



Photo: Martin Rehm



Photo: Ulrike Präcklein

Grazie mille!

He and his team have achieved a turnaround in China and put our plant in Wuxi on course for growth.

Lucas Galuppo is leaving us, after five years. He is moving back home and to his family. We will miss his friendly and down-to-earth personality. We say „Grazie mille!“ ●

Photo: Anna-Patricia Langert



A fresh breeze in the creative sector

GAUDLITZ starts with a new head of marketing: Martin Rehm takes over the helm.

Martin Rehm is the successor of Stefan Leifhelm, who left the company for Ireland.

Rehm studied communication design at the University of Technology of Nuremberg. After that he completed a Master of Business Administration at Ansbach University of Applied Sciences. Until recently Martin Rehm was department head at a Nuremberg-based company that produces multi-media content for large public institutions in the world of vocational education and training. During his career Rehm has won several awards for his outstanding achievements.

„It's a matter dear to my heart to be back home. We should be proud of our region and our enterprises“

At GAUDLITZ Rehm is responsible for worldwide strategic marketing. His goal is to expand internal and external communication and to strengthen the GAUDLITZ brand. „It is amazing what's happened since the change of corporate design a few years ago. I'm looking forward to future projects,“ says the new marketing consultant. ●

Delicious joint venture

„Only a well-fed employee is a good employee.“
Since 2016 the canteen at Kapp Niles has been open to GAUDLITZ employees. Every lunchtime there is a tempting selection of fresh meals.



The factory canteen in a dark cellar, large truckloads of convenience food and a bloated stomach for the rest of the day - this is the picture of the classic German lunch break for most professionals. Not so with our neighbour Kapp Niles: In 2013 the company underwent a major renovation and set up its own canteen for its employees. Since then the menus change daily .

„It is important to me that we offer an attractive, high quality, mixture of regional, seasonal and classic products.“ says Casino Manager Armin Schugt. He is responsible for the weekly menu and has a lot of experience: Schugt’s professional roles include the Steigenberger Hotel Management School, the Villa Hammerschmidt in Bonn, the

Hotel Vier Jahreszeiten in Hamburg or Brose and the Golden Cross in Coburg. With his team, which consists of six employees, he takes care to ensure that everything runs smoothly, especially because almost 200 meals are served daily - 30 of them to GAUDLITZ, which are subsidized by a financial contribution. Events, cooking courses and even barbecue classes are offered, in addition to daily business.

Armin Schugt is completely happy: „The feedback has been extraordinarily positive. Our canteen is full to bursting, especially on schnitzel day. - The nice GAUDLITZ employees are most welcome.“ ☺









ΚΑΛΩΣ ΟΡΙΖΑΤΕ
BIENVENIDOS
NGIYANEMUKELA
BEM-VINDO
歡迎光臨
WELKOM
BIENVENUE
WELCOME
WILLKOM
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KALOS
BIENVEN
NGIYANE
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Coburger Tafel e.V.
Förderung der Ernährung


Coburger Tafel e.V.
Förderung der Ernährung


Coburger Tafel e.V.
Förderung der Ernährung



Do good things.

Out of the plant and into one of the most important local facilities: Our trainees support the volunteers of the Tafel Coburg and give a helping hand.

I magine you buy three pies. You throw one of them in the trash and you do that every time. - Would you really do that - probably not, would you? But unfortunately this is exactly what happens in Germany: one third of all food produced in Germany is thrown away. This corresponds to 18 million tons per year.

On the other hand poverty is increasing. For many people their pension or monthly income is no longer sufficient. The Tafel in Germany - the first one opened in Berlin in 1993 - has become an important focal point for many people in need and (unfortunately) has become an indispensable part of the community. They are places of communication, togetherness, support and hospitality - like the Tafel Coburg.

Since the first day of the Coburger Tafel in 2008 around 40 volunteers have been working week after week to save valuable food from destruction and thus help people in need from Coburg. It is mainly supermarkets, discounters, bakeries or farms, but also private individuals, who donate the food. It must be unpacked and sorted before it can be distributed. The strictest hygiene standards are applied.

GAUDLITZ helps. In addition to financial support, our trainees at the Tafel Coburg also work hard: Over several weeks they support the team in logistics, sorting or cleaning. Piecework style, withered leaves are cut from the salad perennials or shoots of radishes, onions or leeks.

„It's good to be able to help a little,“ says Anna-Patricia Langert. „You can't imagine so many people need help.“

The Tafel is set up like a small supermarket. There are stands for bread, dairy products and meat, fruit and vegetables as well as biscuits and cakes. In addition, depending on the season, there are flowers or other special features. Each customer can choose for themselves what they want to take. To ensure that it is fair, the staff pay attention to the size of the families and at the same time they keep an eye on the quantity of goods remaining.

Each customer pays 2.50 Euros for „purchasing“. The association can finance itself with these funds in combination with donations. The costs aren't low: room rental, insurance, electricity and water, bills have to be paid as well as, the purchase of furnishings, packaging materials and the vehicle fleet.

Tafel Deutschland operates around 1,000 facilities. These support up to 1.5 million needy people with food donations. Among the visitors are the unemployed, low earners and pensioners. Around 700 people are supported in Coburg.

Mrs. Edda Kroos, co-founder of the Tafel and member of the Executive Board, welcomes the commitment: „Young people get a social feeling and see how often food is wasted. They are also multipliers of our commitment and values.“ ●







A living case study

Our managing director Niels Roelofsen gives an exciting presentation to students of the University of Applied Sciences Coburg.

„From the everyday life of a CEO“ - this was the title of the invitation card to the lecture series „Personal practice in dialogue“, which Professor Dr. Hedwig Schmid of Coburg University of Applied Sciences created and regularly invites interesting personalities with exciting topics to Coburg.

The lively presentation by Mr. Roelofsen was anything but theoretical. In the well-filled Audimax he reported on his experiences as managing director of a globally operating company. He received his first applause after the words: „You don't have to write anything down.“

Roelofsen's lecture dealt with the different aspects and challenges, both private and professional, to run a company with traditional values and to make it prepared for the future; at the same time integrating intercultural requirements in the age of globalized and digitized markets. He talked about the different ways of working and approaches between Europe and Asia. He even sees differences in business relationships within Germany: „You have to find a healthy balance. If both sides come closer, both sides will succeed.“ Strategic change at different levels is his main goal.



Photos: Martin Rehm

Niels Roelofsen's open, honest manner was well received as the loud applause at the end clearly showed. Exciting discussions were held in smaller groups during the get-together afterwards

„A presentation that not only encourages us to think, but also to act and implement changes within our own sphere of influence,“

said one of the guests, who came from Siemens Healthineering in Forchheim. ●



It's getting lofty.

Painting, welding, sweating - our employees really take action during the conversion of the new, bright loft offices. The goal: a functional, flexible interior design conducive to promoting openness and communication. About two kilometers of network cables have already been laid. The new, attractive workplaces will be ready to soon. ●



New ID cards

All employees received new ID cards. For this purpose photographs were taken, printed and distributed. The new chip-cards offer better security, facilitate identification and can be used for time recording and canteen machines. ●



Photo: Africa Studio / shutterstock

Mission USA

What a great start! After forging the legal foundations, it is official: GAUDLITZ Inc. was founded.

The GAUDLITZ Group now has its own address in the USA, namely in Glen Echo, near the capital Washington. In addition, we are currently registering all patents and trademark rights. In July we will be active at the Florida International Medical Expo (FIME) in Orlando. Our number 1 employee in the land of „unlimited opportunities“ is Peter Wallace, who will represent us across the country.

Another highlight: Our strategic approach to global orientation has been very positively received by our customers and its merit has been confirmed. A significant order goes into series production in mid-2019. ●



Photo: Reiner Leifhelm

New structure, easier handling

Our mould warehouse is brought into shape and given a modern structure.

Many tools are stored for a very long time. Under the coordination of our technical assistant to the management, Mr. Isik, we are examining how our tool store can be run leaner and processes for production can be made more effective.

In addition, our tool inventory will have a clearer structure for more efficient workflows. This makes employees find and exchange tools in a more effective way. ●



Photo: Martin Rehm



Photo: Niels Roelofsen

From victory to victory

We support winners: The U-13 youth team of the Selber Wölfe is the unbeaten regional champion.

Quick skating, hard checks and strong boys - the games on ice are sporty. VER Selbs U-13 juniors, which we supported by a donation at the end of last year, finished the season with a perfect result of 20 games and 20 wins. Lasse Roelofsen, the son of our managing director, played a key role in this. He is an amazing goalkeeper. Due to his outstanding performances he was selected for the Bavarian Team. We are pleased to support such a young and fruitful team. GAUDLITZ wishes success on the ice for the coming season as well. ●

> Make a note: GAUDLITZ-Cup - September 8th 2018 in Selb

One more thing...

„Plan your dive and dive your plan“ - plane deinen Tauchgang und tauche deinen Plan.

Is an often used favorite guideline from our Group CEO, which originates from sport diving. Accordingly, we have noted quite a few things on our upcoming agenda. We look forward to getting started and „start diving in“, together with you. ●

Intranet

For closer and better networking within the GAUDLITZ Group, the Intranet project will be further advanced.

IT

To make IT even more efficient, new structures and an external service provider will provide service at full speed.

BikeToWork

From June 1 to July 22, 2018 (and of course beyond) all employees are invited to cycle to work. Further information: facebook.com/biketoworkcoburg

News Offices

Sales and the measurement centre will move into new, modern premises during the course of the year.

Audits

Some audits took place recently, which we have successfully passed and certifications renewed.

Your order please...

This magazine is for you! What would you like to see in the coming issues? Contact me: martin.rehm@gaudlitz.de

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Millions of people do it every day and so do we: Facebook.

What's new in our company and among our employees? Which trends are driving the industry? And what else makes life worth living? - With news, pictures and interesting stories about the GAUDLITZ-family we report directly in the biggest social network:

facebook.com/gaudlitzgmbh



MOTIV(E)ation

Colourful sports mats instead of grey tables, training clothes instead of jackets: Our „Good for you-Day“ motivated a large number of employees to become active.

Our motivation picture of this issue shows Heiko Fuchs, Filiz Kolsuz and Daniel Kastner.

